

Rep Order# 6830672 Ver# 5 Status Revised Traffic Order# Printed: 08/31/2012 11:04 AM 1 of 3

Last Received: 08/31/2012 10:36 AM
Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() SMART MEDIA GROUP	Rep Firm	
Advertiser	() ALLEN FOR SENATE		814 KING STREET - SUITE 200	Sales Office	() PHILADELPHIA
Product	GEORGE ALLEN		ALEXANDRIA, VA. 22314	Salesperson	() ANJIE BRADY
Estimate#	904910	Agency C/P1/P2/E	ALLN/ORDR/904910	Salesperson Phone#	215-567-6005
Buyer	Michele Brooks	Flight Dates	09/04/2012 - 09/10/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

$$S^* = S$$

---REMARKS---

VER 5 ISSUE CANCEL BEFORE START PER AGY/CLIENT REQUEST
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU	10P-1045P	NEWS	:30	\$300.00	09/04-09/04	0	0	0	\$0.00	
	Rating: 4.2											
	V5 Cancelled											
	*2	W	10P-1045P	NEWS	:30	\$300.00	09/05-09/05	0	0	0	\$0.00	
	Rating: 4.2											
	V5 Cancelled											
	*3	TH	10P-1045P	NEWS	:30	\$300.00	09/06-09/06	0	0	0	\$0.00	
	Rating: 4.2											
	V5 Cancelled											
	*4	F	10P-1045P	NEWS	:30	\$300.00	09/07-09/07	0	0	0	\$0.00	
	Rating: 4.2											
	V5 Cancelled											
	*5	M	10P-1045P	NEWS	:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
	Rating: 4.2											
	V5 Cancelled											
	*6	SA	11P-1130P	WVBT NEWS SAT AFTER COL FTBAL	:30	\$250.00	09/08-09/08	0	0	0	\$0.00	
	Rating: 4.9											
	Buyline Comment: REVISE TP											
	V5 Cancelled											

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Station WVBTV-TV NORFOLK, VA. Agency () SMART MEDIA GROUP Rep Firm () PHILADELPHIA
Advertiser () ALLEN FOR SENATE 814 KING STREET - SUITE 200 Sales Office ()
Product GEORGE ALLEN ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 904910 Agency C/P1/P2/E ALLN/ORDR/904910 Salesperson Phone# 215-567-6005
Buyer Michele Brooks Flight Dates 09/04/2012 - 09/10/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	TH	8P-9P	RAISING HOPE/NEW GIRL	:30	\$700.00	09/06-09/06	0	0	0	\$0.00	
Rating: 7.0												
Buyline Comment: REVISE PRGM												
V5 Cancelled												
	*8	SU	1P-415P	REDSKINS	:30	\$2,000.00	09/09-09/09	0	0	0	\$0.00	
Rating: 10.0												
Buyline Comment: REVISE TP												
V5 Cancelled												
	*9	SU	4P-7P	NON REDSKINS	:30	\$1,600.00	09/09-09/09	0	0	0	\$0.00	
Rating: 5.0												
V5 Cancelled												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	WAVY 29%	WGNT 0%	WPXV 0%	WTKR 24%
		WTVZ 0%	WVBT 16%	WVEC 31%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE